



## Request for MC Press Custom Book Quote

### ***Your Contact Information:***

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email address: \_\_\_\_\_

Phone #1: \_\_\_\_\_

Phone #2: \_\_\_\_\_

### ***Proposed Book Information:***

Title: \_\_\_\_\_

Estimated page count: \_\_\_\_\_

*Note: An average 6" x 9" custom book has 350 words per page. (Each graphic counts for roughly 150 words.) Thus, to estimate a book's page count, divide the total word count for your manuscript (including graphics) by 350.*

*Example: Manuscript word count = 30,000 words + 40 graphics, or 6000 words (40 x 150 = 6000) 30,000 + 6000 = 36,000 words. 36,000 ÷ 350 = 103 pages*

Print run (number of books to print): \_\_\_\_\_

Estimated delivery date of manuscript: \_\_\_\_\_

Desired availability date for book: \_\_\_\_\_

Shipping destinations:

How many? \_\_\_\_\_

Location(s):

North America

City or Cities: \_\_\_\_\_

Outside North America (list locations): \_\_\_\_\_

Source of book material (check all that apply):

Existing internal publications or materials (e.g., whitepapers, PDF e-book, report)

Current format of existing materials: \_\_\_\_\_

Manuscript written by your expert       Paid       Unpaid

Manuscript written by an MC Press contracted author

Other (explain): \_\_\_\_\_

\_\_\_\_\_

If existing materials will be used, will any content need to be changed or additional content provided for the custom book (e.g., foreword, testimonials page)?  Yes  No

If yes, please list changes or additional content: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Services required (check all that apply):

- Copy editing
- Layout of Manuscript
- Indexing
- Cover design – MC Press will design the cover, including selection of cover image(s), subject to your approval

*Please complete this form and return to David Uptmor, by email – [duptmor@mcpresonline.com](mailto:duptmor@mcpresonline.com) – or fax (208) 639-1231. Questions? Contact David Uptmor by email or phone (208) 629-7275, Ext. 501.*